
Patterns for e-business



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SWG Strategy

Architectural Standards



- Patterns document the details of the architecture that works and can be reused across applications.
- They have been developed in an evolutionary manner.

- Architectural Standards:
 - Guide designers
 - Provide assurance of quality
 - Simplify design process
 - Assure structural integrity
 - Enable the utilization of standard components



Patterns for e-business

■ What Are They?

- repository of successfully implemented designs
- source of information for architects and developers
- distillation of the collected wisdom of IBM, partner, and customer IT architects – tested & proven
- code samples and representative implementations

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Patterns for e-business
Overview

Process

1. [Select business pattern](#)
2. [Select application topology](#)
3. [Review runtime topologies](#)
4. [Review product](#)

IBM Patterns for e-business

Navigating you to a new generation of e-business applications

Patterns for e-business are a group of reusable assets that can help speed the process of developing applications. This site breaks down these reusable assets into:

- [Business patterns](#) that identify the interaction between users and businesses.
- [Application](#) and [runtime topologies](#) that are driven by the customer's requirements and describe the shape of applications and the supporting runtime needed to build the e-business application.

New or updated

[Order Patterns for e-business CDs](#)
Now you can order Patterns Demos and Tutorial, and version of the Patterns Development Kit, help speed your e-development.

[User-to-Business](#)
The User-to-Business Pattern has been with the new Application Topology 7.

[Patterns Development Kit Lite Version 2](#)
The Patterns Development Kit Lite (PDK Lite) has been substantially

Patterns for e-business

- What aren't they?
 - a complete road map to build applications
 - architectural imperatives for success
 - vision of what might be in the future



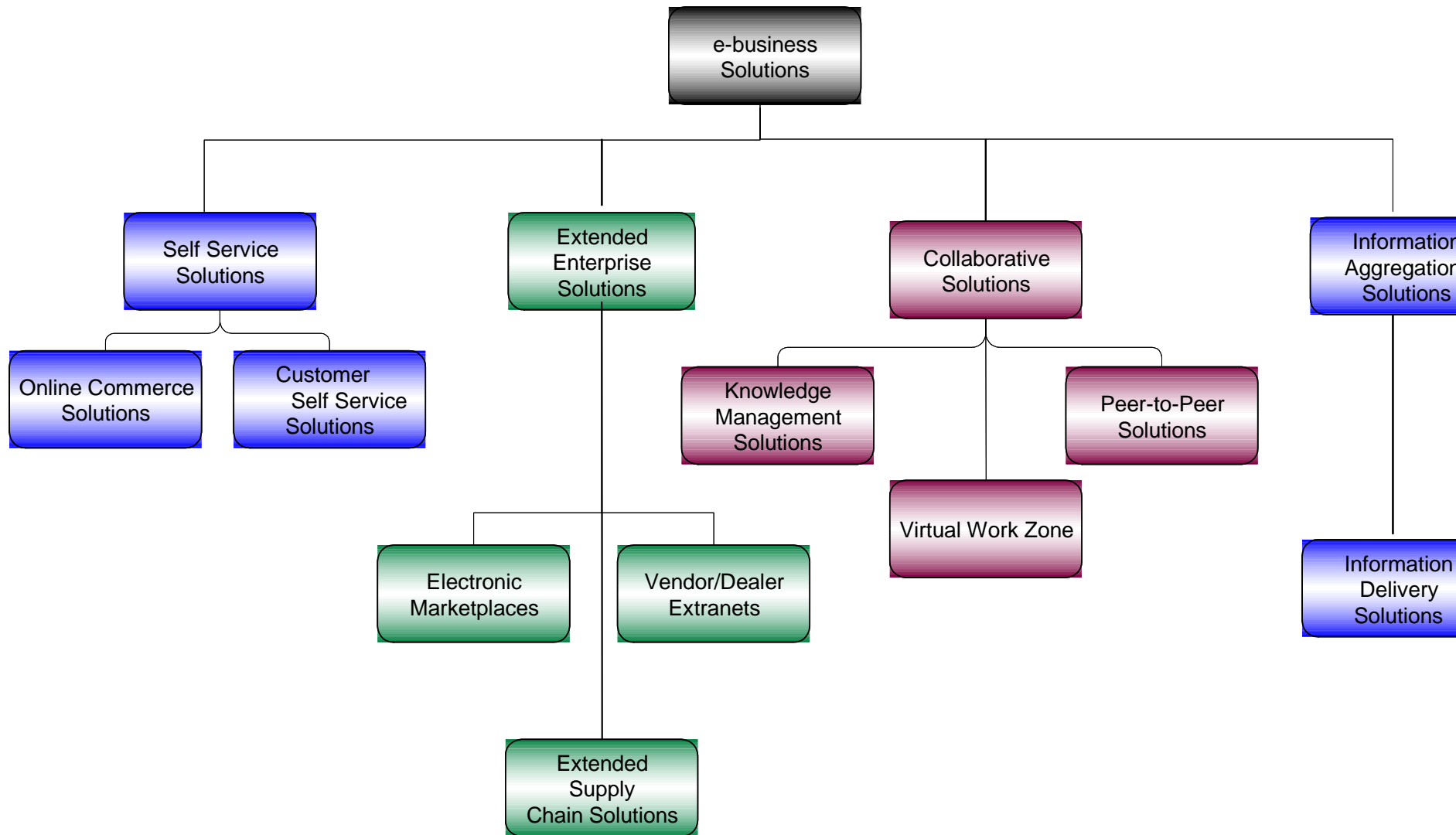
Business Value



**IBM Patterns
for e-business**

- Large Grain Business Patterns
- Repeatable Architectural Paths
 - provide understanding as you develop and deploy key business applications
- Based on tens of thousands successful e-business engagements
- Speed implementation, and reduce risk

Today's e-business Solutions

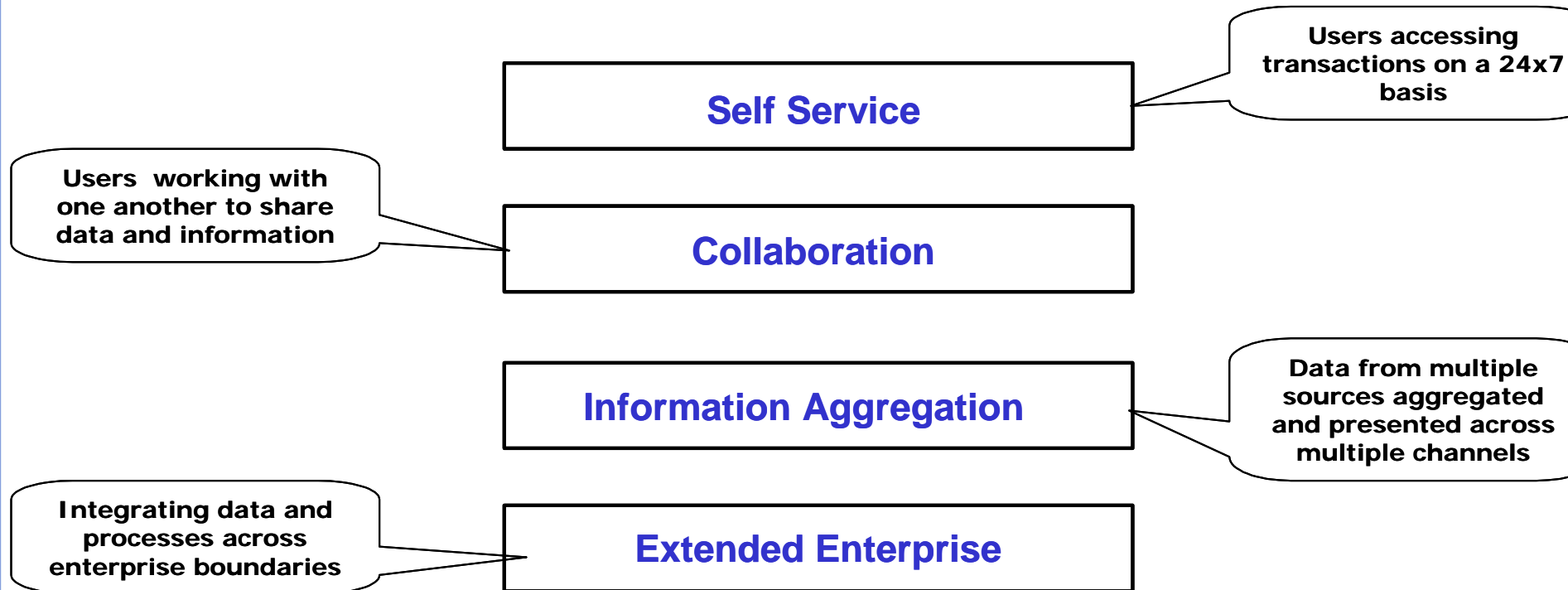


Objectives

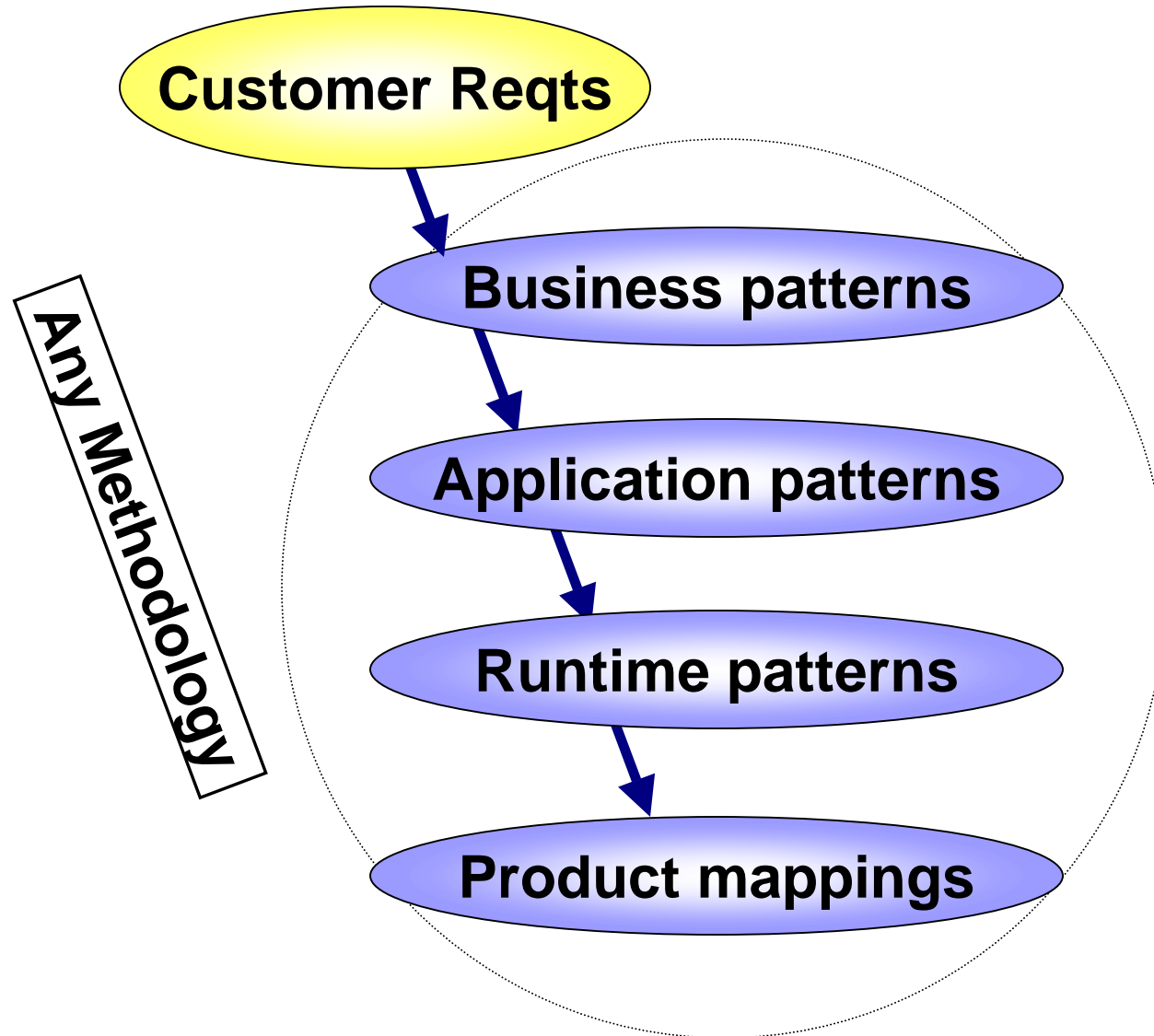
- to provide the smallest number of Patterns for e-business which will allow IT architects in 80% of cases to quickly develop 80% of their required infrastructure by the reuse of proven :
 - architecture patterns
 - design patterns
 - runtime patterns
 - AD and SM patterns
 - design, development and deployment guidelines
 - code
- to provide IBM software (and hardware) development architects with a finite number of well-defined requirements which they can use to optimise their product components

Business Patterns

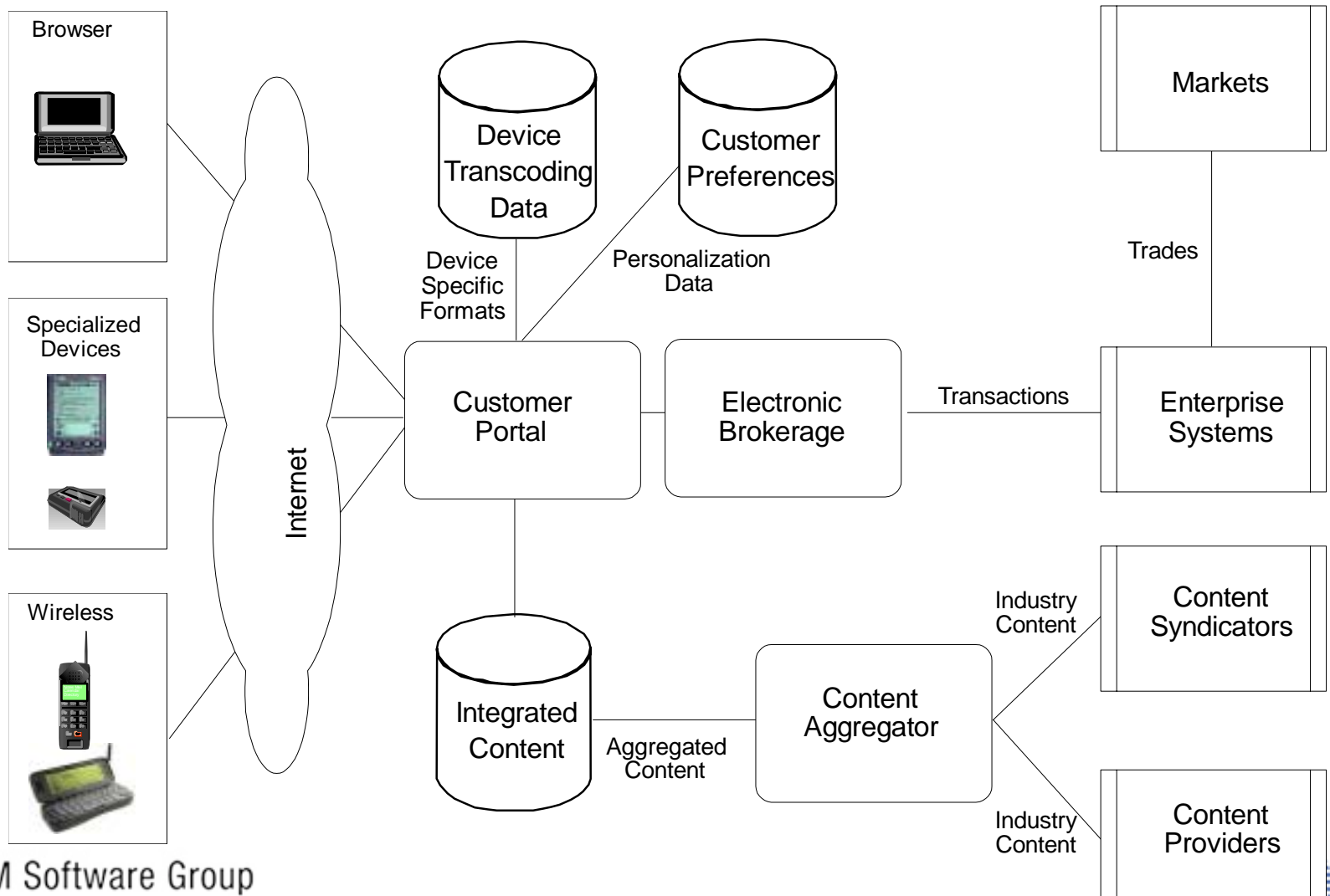
Business Patterns are the basic building blocks for solutions



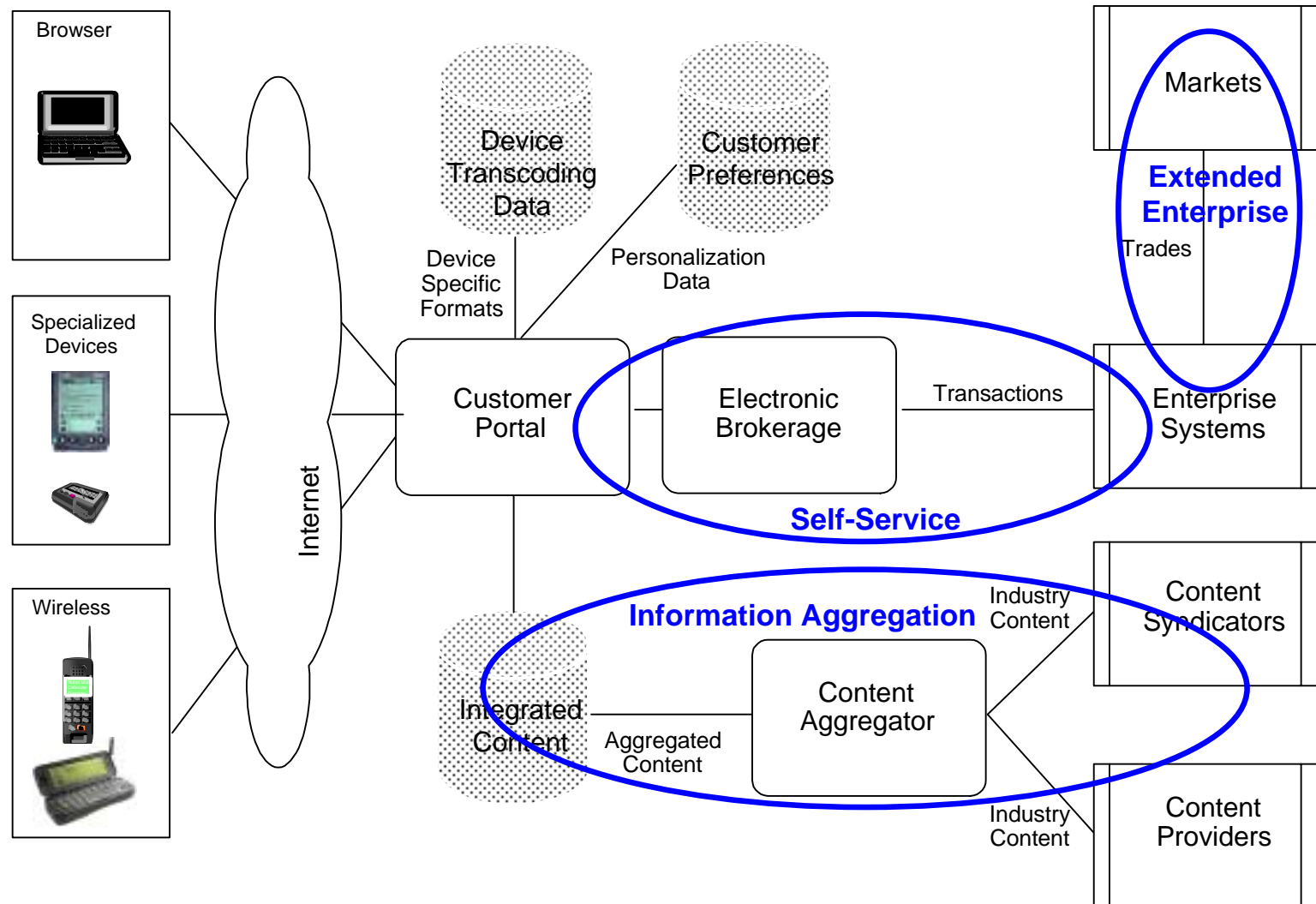
Simple, Compelling, Prescriptive approach



On-line Brokerage



Online Brokerage



Integration Patterns

Integration Patterns provide the glue to combine Business Patterns to form solutions

Front-end Integration

Access Integration

Provide seamless and consistent access to business functions.

Typical functions provided include Single-signon, Personalization, Transcoding etc.

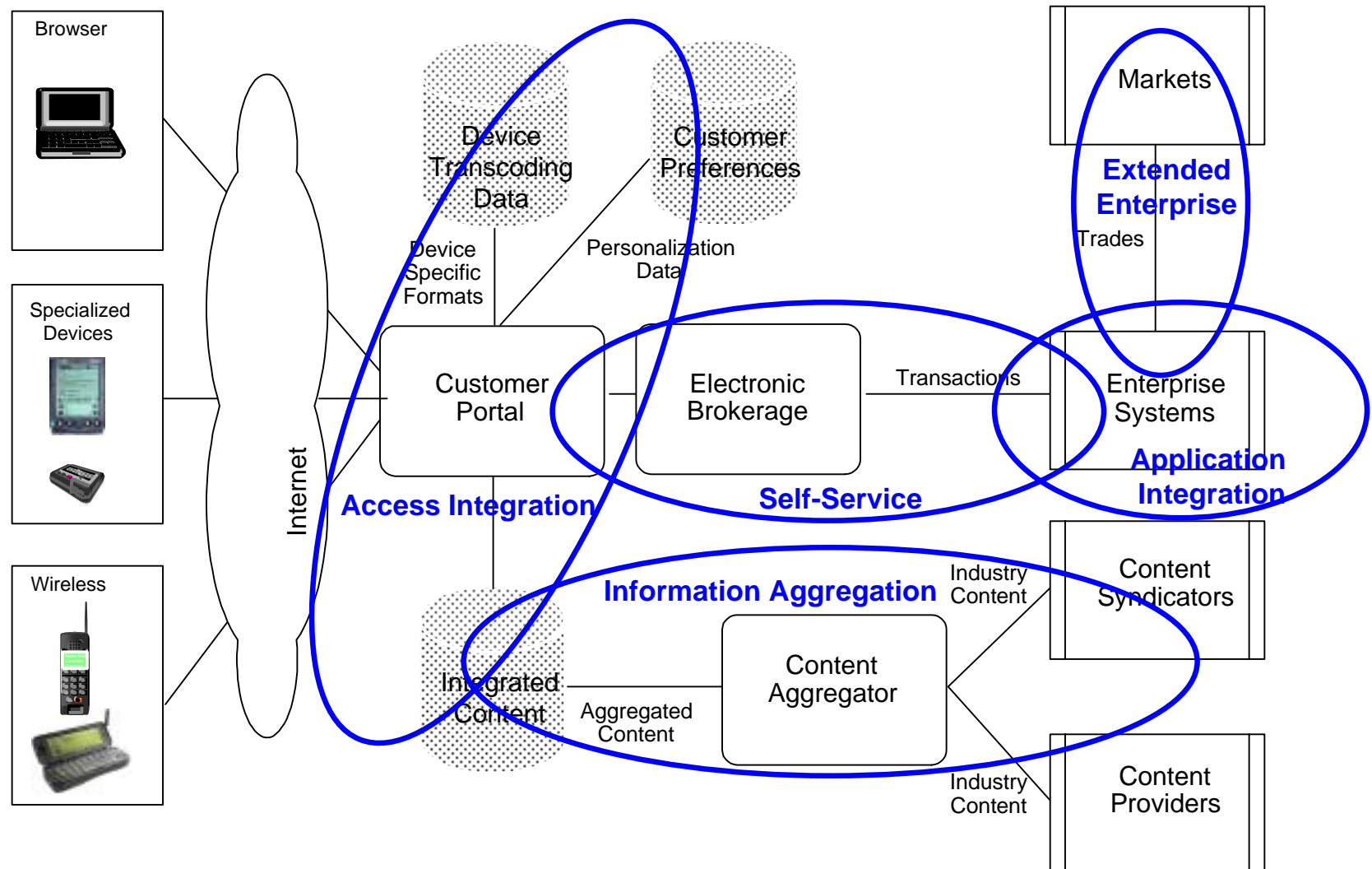
Back-end Integration

Application Integration

Connect, Interface or Integrate databases and systems

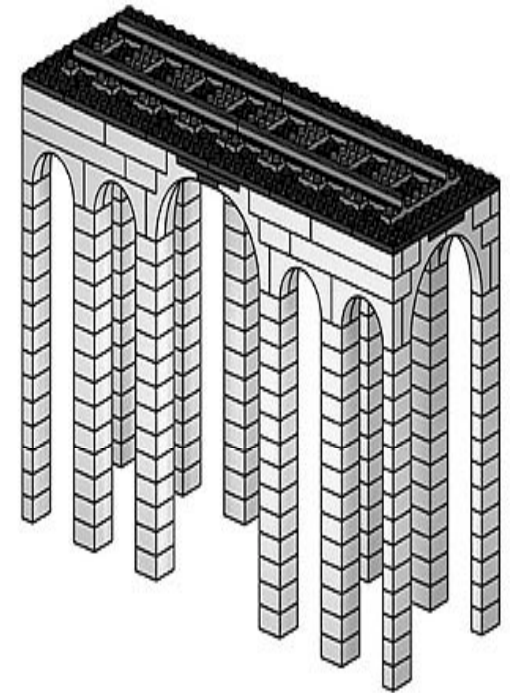
Typical integration can be based on Function, Type of Integration, Mode of Integration and by Topology

Online Brokerage



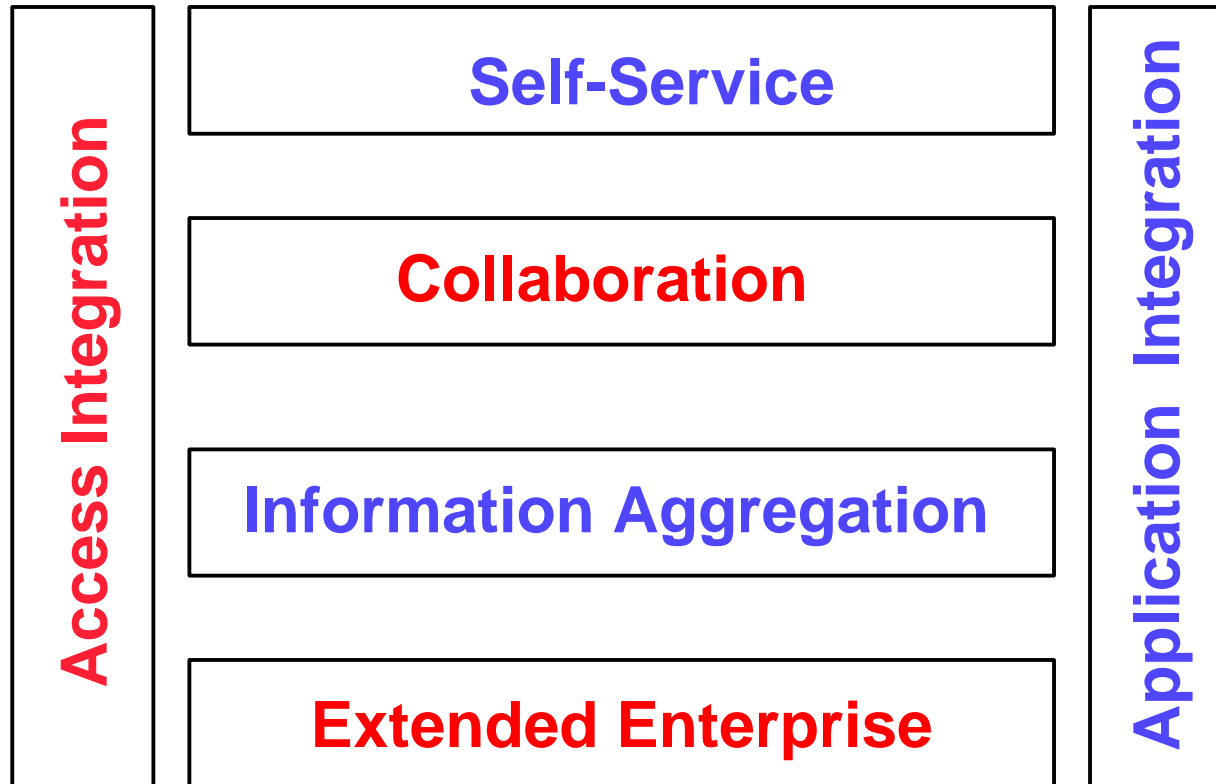
What about more complex problems?

- ✓ Introducing Composite patterns
 - These patterns are composed of Business patterns and Integration patterns assembled to form higher level solutions
 - The Composite patterns that we have identified
 - ❑ Account Access
 - ❑ Electronic Commerce
 - ❑ Portal
 - ❑ Buy-side Hub
 - ❑ Sell-side Hub and
 - ❑ Trading Exchange
 - These Composite patterns are observed behind many of today's application software, such as:
 - ❑ Siebel Enterprise
 - ❑ Ariba DynamicTrade
 - ❑ PlumTree Portal Server etc.
 - Composite Patterns are just like Business patterns and can be refined into the Application patterns and Runtime patterns



Composite patterns

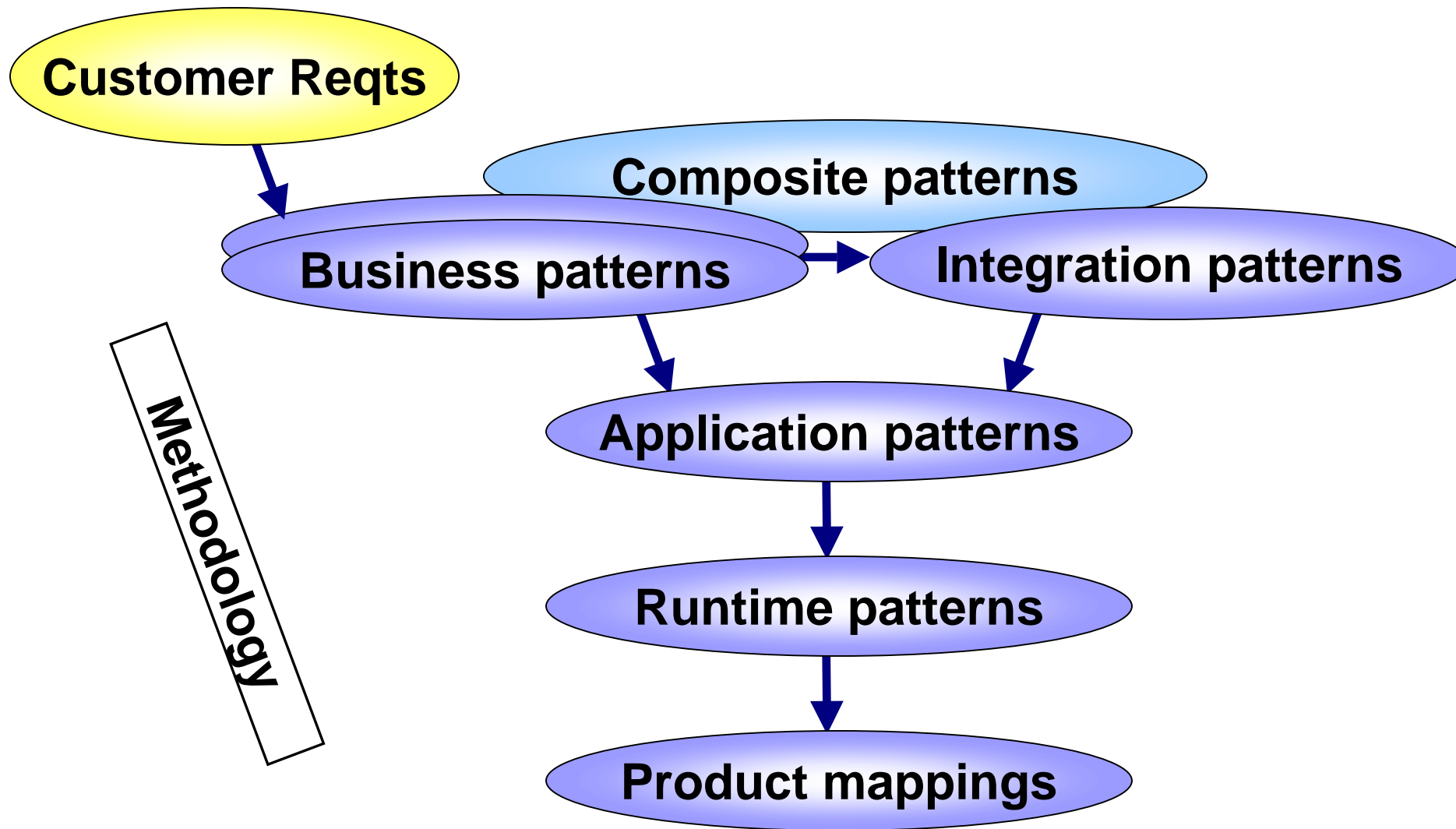
Composite pattern for Electronic Commerce solutions



Blue – Mandatory Business patterns

Red – Optional Business patterns - Variations

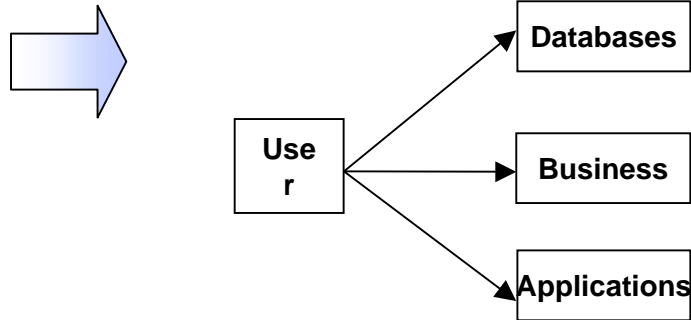
Re-engineered Patterns



Approach 1 – Solution based on a single Business pattern

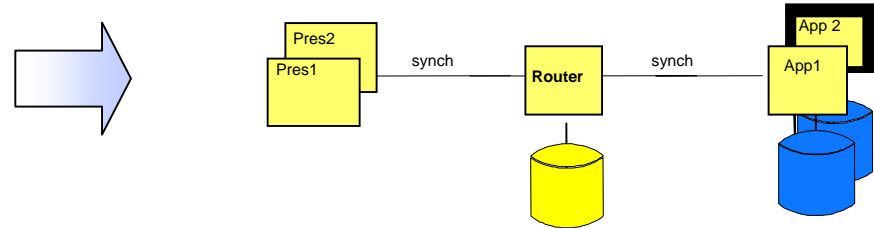
Choice of
Business
Interactions

Self-Service business pattern



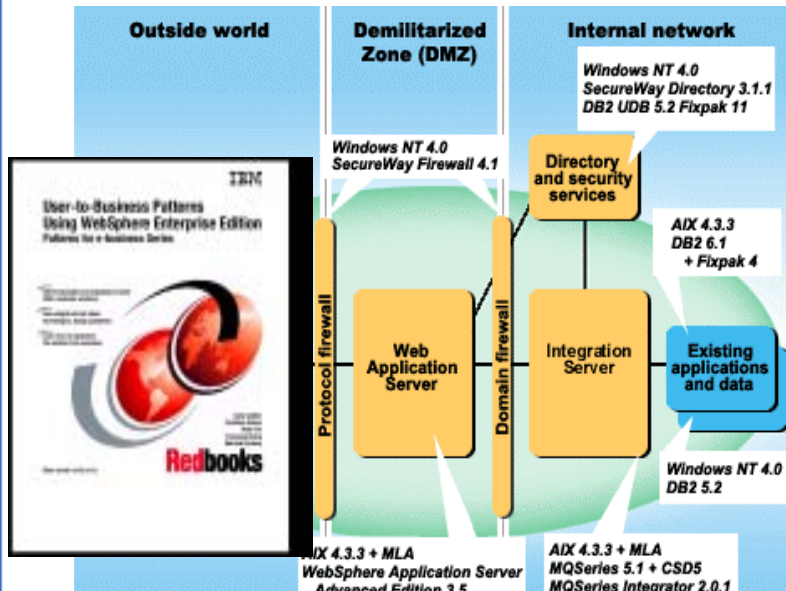
Choice of
Business &
IT Drivers

Self-Service::Router application pattern

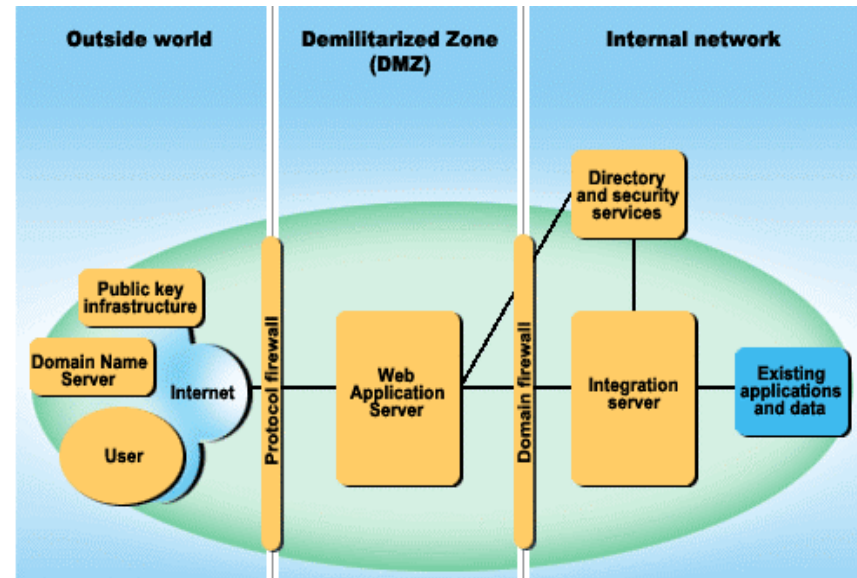


Choice of
Non-funct
Requirem
& IT Drive

Self-Service::Router product mapping





Self-Service::Router runtime pattern





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Platforms &
Code assets

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Patterns for e-business

Overview

Process

- 1a. [Select Business pattern](#)
- 1b. [Select Integration or Composite pattern](#)
2. [Select Application pattern](#)
3. [Review Runtime patterns](#)
4. [Review Product mappings](#)
5. [Review Guidelines and related links](#)

Been here before? Know your pattern instantiation? Try our [Shortcut](#)



Navigating you to a new generation of e-business applications

Patterns for e-business are a group of reusable assets that can help speed the process of developing Web-based applications. This site breaks down these reusable assets into the following elements:

- [Business patterns](#) identify the interaction between users, businesses, and data. Business patterns are used to create simple, end-to-end e-business applications.
- [Integration patterns](#) connect other Business patterns together to create applications with advanced functionality. Integration patterns are used to combine Business patterns in advanced e-business applications.
- [Composite patterns](#) are combinations of Business patterns and Integration patterns that have themselves become commonly used types of e-business applications. Composite patterns are advanced e-business applications.
- [Application](#) and [Runtime patterns](#) are driven by the customer's requirements and describe the shape of applications and the supporting runtime needed to build the e-business application.
- Product mappings to populate the solution. The product mappings are based on proven implementations.
- Guidelines for the design, development, deployment, and management of e-business applications.

The Patterns leverage the experience of IBM architects to create solutions quickly, whether for a small local business or a large multinational enterprise. As shown in the following figure, customer requirements are quickly translated through the different levels of Patterns assets to identify a final solution design and product mapping appropriate for the application being developed.

New or updated

[Patterns Resources](#)
Updated: 10-29-2001
Links to all of the Patterns development resources (Redbooks, White papers, Screen Cams, WebCasts, Customer references, and the Patterns Development Kit) are now centrally located for easy access.

[Patterns for e-business Timeline](#)
Updated: 10-25-2001
This new Patterns for e-business Timeline keeps track of updates to the Web site and new innovations in e-business infrastructure usage.

[Order the new Patterns book](#)
Patterns for e-business Strategy for Reuse documents proven designs and new directions in reusable e-business architecture.

[Order Patterns for e-business CDs](#)
Now you can order a Patterns Demonstration and Tutorial, and the version of the Pattern Development Kit on

Where can I find out more ?



"These patterns will give you the wherewithal to put your business online with a minimum of reinvention, expense, sweat, blood, and tears. "

John Vlissides

IBM T.J. Watson Research

"... I can recommend it to every level of IT professional--from the CIO down to the programmer."

Robin Bloor

CEO

Bloor Research

" If you are trying to figure out what your company can do to make the best use of the Internet, this is the place to start. "

Paul Harmon

San Francisco, California

THANK YOU